

## **ROWE ColorPress Series**

### **High speed, UV resistant, water resistant and indelible – the reinvention of wide format printing**

Niederdreisbach/Düsseldorf **The new ROWE ColorPress, a family of high speed wide format printers with the latest technologies, is being presented by ROWE at drupa. The completely new design immediately hits you in the eye: state-of-the-art, harmonious and extremely high-end, with illuminated logo displaying the status of the wide format printer in a completely user-friendly manner. The ColorPress Series has been designed by ROWE for high volume printing. All printouts are in a brilliant quality and even when using plain paper 100 percent indelible, UV resistant, as well as water resistant. Printing costs with the ROWE ColorPress Series are also unbeatably low. For example, the system doesn't need special paper for high quality poster printouts and the print heads don't need to be replaced. All printouts are completely dry – ideal for online folding. Many extensions are possible to the ROWE ColorPress family. As well as several MFP solutions, three newly developed online folding systems and a stacker, amongst other things, are available.**

This large format printer doesn't only support technically orientated CAD, GIS, AEC and manufacturing applications for engineers, architects, construction companies or public institutions, ROWE ColorPress is also ideally suited to implementation in graphics, reprography service providers, in-house printing services or for presentations. Customers wanting full color posters for outside use or POS profit from the printouts being non-fade and water resistant. Wave formation in large area printouts are a thing of the past thanks to the latest toner based LED printing technology. Both black and white and color printouts from the ROWE ColorPress are indelible in accordance with ISO 12757-2 even when using plain paper. This means the ROWE ColorPress meets all the requirements of this important standard without any limitations.

## **Different printing speeds, applicable to each volume – 2, 3, 4 or 6 automatic rolls and single sheet feed**

The ColorPress Series has been designed for all print volumes. This is why ROWE offers several models with different printing speeds. The customer also selects between 2, 3, 4 or 6 automatic rolls, Rear or Front Delivery Tray. All printouts are – even when the whole surface is printed – dry and can be perfectly folded online. Reprography service providers and other users with large print volumes can in this way optimize their workflow. Additionally, they can profit from the high operational availability of this new large format printer as well as from low printing costs. The ROWE ColorPress is operated with intuitively comprehensible software whose functions can be scaled to meet the requirements of the user. Thanks to the controller developed by ROWE all ROWE ColorPress Systems can be linked seamlessly to any hard or software architecture.

## **ROWE ColorPress – ideal for online folding**

The ColorPress is the first printing system developed for online folding without compromise and safely:

- Output of complete sets DIN A0 – DIN A4 (ANSI E – ANSI A) possible. Printing of DIN A4 (ANSI A) formats within a drawing set is no problem either.
- All printouts – also whole surface printing – 100 percent dry.
- There is no need for special papers for poster printing followed by online folding. This means a significant reduction in printing costs.

## **Everything from one manufacturer – top reliability**

The ROWE ColorPress can be extended at any time to a multi-functional print, scan and copy solution with finishing. For this ROWE offers several perfectly matched MFP solutions as well as the three new online folding systems VarioFold Compact, VarioFold Complete and VarioFold Premium. The decisive customer advantage: all modules in the complete solution have already been perfectly matched during their development by ROWE, including the distinctive state-of-the-art design. Easily recognizable in all VarioFold folding systems, the distinctive design of the ColorPress is continued 1:1. As a result of this both systems form a state-of-the-art, high value unit.

## **Market leader for compactness – unrivalled environmental friendliness**

The ROWE ColorPress is the most compact high speed printing system on the market – a decisive advantage for small spaces. All ColorPress models can be extended to MFP solutions, also for configuration with 6 rolls. The three newly developed online folding systems also contribute to this absolute compactness. This enables wide format solutions, which can be easily integrated into the space available, providing the user with maximum flexibility.

The new ROWE ColorPress family doesn't only exceed the requirements of the Energy Star, but is manufactured by ROWE in Germany in accordance with the highest environmental standards. Start of production in 2018.

**Characters:** 4.742 Characters including spaces

Errors excepted. Subject to change without prior notice.

## Illustrations



Ilus 1.: The ROWE ColorPress Series: the reinvention of wide format printing.



Ilus 2.: ROWE ColorPress with folding system ROWE VarioFold Premium: all modules in the complete solution have already been perfectly matched during their development.

*(Illustration released for use in print and online media. Source: © ROWE)*

## **About ROWE**

ROWE is the specialist in wide format from Germany, represented in 90 countries. Systems for scanning, printing and finishing perfectly tuned to one another as well as comprehensive software solutions for professional document workflow are developed and manufactured by ROWE. This makes ROWE the specialist and technological leader worldwide.

## **Contact**

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